

**Official Rules – “Win a \$100 Gift Card” Sweepstakes**

**NO PURCHASE NECESSARY.  
PURCHASE WILL NOT IMPROVE CHANCES OF WINNING**

- How to Enter:** To enter, visit the TREND Enterprise’s page on Facebook (“Website”) beginning at 6:00:00 AM Central Time (“CT”) on August 12, 2019 through 11:59:59 PM CT on September 8, 2019 (“Sweepstakes Period”), and complete the entry form, which includes your name, email address and daytime telephone number. The Sweepstakes Period will be broken out into four (4) drawing periods (each, a “Drawing Period”). Once you have completed the entry form, click “submit” to be entered into the applicable Drawing Period’s random drawing, as set forth in the Entry, Drawing & Prize Chart below. Limit one (1) entry per person/email address for the entire Drawing Period. However, to receive additional entries in a Drawing Pool, upon submitting your entry form, you will see “Get More Entries” where entrants can refer a friend by sharing the Sweepstakes through Facebook, Twitter, email or sending a direct link. For each referred friend who successfully submits and entry form in the applicable Drawing Period’s random drawing, you will receive one (1) additional entry into that applicable Drawing Period’s random drawing. All entries must be received by 11:59:59 PM CT on the end date in each Drawing Period, as set forth in the Entry, Drawing & Prize Chart below or by 11:59:59 PM CT on September 8, 2019 to be entered into the final Drawing Period’s random drawing.

**This Sweepstakes is not sponsored, endorsed, administered by or associated with Facebook. By entering, you are providing the information to Sponsor, and not to Facebook.**

<b>Start Time and Date</b>	<b>End Time and Date</b>	<b>Random Drawing, after 9:00 a.m. CT</b>	<b>Prize</b>
6:00:00 AM CT on 8/12/2019	11:59:59 PM CT on 8/18/2019	8/19/2019	1 Grand Prize
12:00:00 AM CT on 8/19/2019	11:59:59 PM CT on 8/25/2019	8/26/2019	1 Grand Prize
12:00:00 AM CT on 8/26/2019	11:59:59 PM CT on 9/1/2019	9/2/2019	1 Grand Prize
12:00:00 AM CT on 9/1/2019	11:59:59 PM CT on 9/8/2019	9/9/2019	1 Grand Prize

- Random Drawings:** From all entries received in each Drawing Period, pursuant to Paragraph 1 above, one (1) Grand Prize Winner will be randomly drawn on or about the Random Drawing date set forth in the Entry, Drawing & Prize Chart above from among all entries received per Drawing Period. All non-winning entries WILL be rolled over into subsequent Drawing Period’s random drawing pools. Limit one Prize per person/household during the entire Sweepstakes Period.

Decisions of judges are final and binding. Odds of winning a Grand Prize depend on the number of eligible entries received in each Weekly Drawing Period. Upon winner verification, the winners will either, as determined solely by Sponsor, be told how they will receive their prize in one of two ways as follows: **(1) Prize Pick-Up: as a condition of being named an official winner,** each potential winner must claim his/her prize in person at Administrator’s offices located at 3415 University Avenue, St. Paul, MN 55114, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within **ten (10) business days** of the day he or she wins to verify that

he/she is the qualified winner and may be required to sign a Publicity and Liability Release ("Release") upon (and as a condition of) picking up the Grand Prize. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the Grand Prize. The winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, the prize will not be awarded. OR, if approved by Sponsor (2) Prize Mailed: Sponsor or Administrator may, at its sole discretion, mail out the prize to the winner. Neither Sponsor nor Administrator are responsible for lost, late, mutilated, damaged or delayed mailing of any prizes. All unclaimed or returned prizes remain the property of Sponsor.

2. **Prizes & Approximate Retail Values ("ARV"):** Four (4) Grand Prizes (One (1) per Drawing Period) - A \$100.00 Sponsor-specified Gift Card. ARV: \$100.00 each. Gift cards are subject to the terms, conditions and restrictions as printed on card. Prizes are nontransferable, non-substitutable and may not be redeemed for cash. Sponsor may substitute any prize for one of equal or greater value for any reason. Winner is solely responsible for any local, state or federal taxes associated with the prize.
  
4. **Eligibility:** Open and offered only to legal residents of the Minnesota and Wisconsin who are 13 years of age or older, and reside in Minnesota or Wisconsin. Employees and directors of TREND Enterprises ("Sponsor"), Hubbard Digital Twin Cities, LLC d/b/a Hubbard Interactive (collectively, "Administrator"), and Hubbard Radio, LLC and their respective subsidiaries and affiliated companies, advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household, are not eligible to participate or enter. Void where prohibited.
  
5. **General Rules:** Sponsor, Administrator, and Facebook, and their respective agencies are not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated or misdirected entries, entries not received by the entry deadline, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind including any injury or damage to any person's computer related to or resulting from participating in the Sweepstakes. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or insufficient space in user's e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes, as determined by Sponsor, in their sole discretion. If the Sweepstakes is so cancelled, judging will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry made by Internet will be declared made by the "authorized e-mail account holder" and any damage made to the Web site will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail

addresses for the domain associated with the submitted e-mail address. Entrant may be requested to provide Sponsor with proof that the entrant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. By entering this Sweepstakes, entrants give their express permission to be contacted by Sponsor or Administrator by telephone, email and/or postal mail. By participating in this Sweepstakes, you (or your parent/legal guardian if you are under the age of 18) acknowledge and agree that Sponsor may collect the personal information submitted by you, and use information pursuant to Sponsor's privacy policy. No substitution, cash redemption or transfer of prize by winner permitted, but Sponsor reserves the right to substitute prize of equal or greater value. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Entrants (or their parent/legal guardian if entrant is under the age of 18), by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, Administrator, Facebook, and their respective parents, subsidiaries, affiliates, distributors, licensors, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and/or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of any prize, or their participation in this Sweepstakes, or any prize-related activity. By participating in this Sweepstakes, entrants (or their parent/legal guardian if entrant is under the age of 18), agree to be bound by the Official Rules and the decisions of the judges. Except where prohibited by law, by accepting a prize, winners (or their parent/legal guardian if winner is under the age of 18), agree that Sponsor, Administrator and their related and affiliated companies may use the winner's name, address (city, state), photograph, videotape, likeness, and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, Administrator and their related and affiliated companies or to this Sweepstakes and grants to Sponsor, Administrator and their related and affiliated companies any and all rights to said use without further notice and/or compensation except where prohibited by law. Sponsor may use any photograph received in conjunction with this sweepstakes in any future marketing materials, including, but not limited to, brochures, website, Facebook, other social media, flyers and pamphlets. Any person submitting a photograph will not receive any compensation if Sponsor uses his/her photograph in marketing materials and will not be notified by Sponsor in the event his/her photograph is used in marketing materials.

6. **Winner's List/Official Rules:** For names of winners, see our Facebook page.
7. **Sponsor:** TREND Enterprises, 300 9th Ave SW, New Brighton, MN 55112.

