

Official Rules – Minnesota Bluegrass Old-Time Music Festival Sweepstakes

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING

1. When and How to Enter: To enter the Minnesota Bluegrass Old-Time Music Festival Sweepstakes (“Sweepstakes”), visit the Minnesota Bluegrass Old-Time Music Festival page on Facebook (“Website”) beginning at 9:00:00 a.m. Central Time (“CT”) on July 11, 2018 through 11:59:59 p.m. CT on August 2, 2018 (“Sweepstakes Period”). The Sweepstakes Period will be broken out into four (4) separate drawing pools (each, a “Drawing Pool”). Each Drawing Pool will be as follows:

Drawing Pool #1: From 9:00:00 a.m. CT on 7/11/2018 through 11:59:59 p.m. CT on 7/12/2018.

Drawing Pool #2: From 12:00:00 a.m. CT on 7/13/2018 through 11:59:59 p.m. CT on 7/19/2018.

Drawing Pool #3: From 12:00:00 a.m. CT on 7/20/2018 through 11:59:59 p.m. CT on 7/26/2018.

Drawing Pool #4: From 12:00:00 a.m. CT on 7/27/2018 through 11:59:59 p.m. CT on 8/2/2018.

To enter, visit the Website during the Sweepstakes Period to find the online official entry form. Complete and submit the online entry form and opt in to receiving advertising and marketing messages from Sponsor to automatically receive one (1) entry into the applicable Drawing Pool. Limit one (1) entry per person/email address during the entire Sweepstakes Period. All entries must be received by 11:59:59 p.m. CT on the last day of each Drawing Pool as specified above to be eligible for that Drawing Pool, or by 11:59:59 p.m. CT on August 2, 2018 to be entered into the final Drawing Pool.

2. Random Drawings/Winner Notification: From all entries received during each Drawing Pool, one (1) Grand Prize Winner will be randomly drawn from among all entries received for that Weekly Drawing Pool, to be conducted on the day following the deadline for each Drawing Pool as set forth above, which will occur on: July 13, July 20, July 27, and August 3, 2018. All non-winning entries **WILL** be rolled over into subsequent Drawing Pools. Limit one (1) Prize per person/household during the entire Sweepstakes Period. Decisions of judges are final and binding. Odds of winning a Grand Prize depend on the number of eligible entries received for each Drawing Pool. All unclaimed or returned prizes remain the sole property of Sponsor. Potential winners will then be sent a winner notification email or contacted by phone. Sponsor’s decisions as to the administration and operation of the Sweepstakes and the selection of potential Prize winners are final and binding in all matters related to the Sweepstakes. Failure of the potential winner to respond to the winner notification within **three (3)** calendar days of notification or return of message notification as undeliverable after three (3) attempts will result in disqualification and an alternate potential winner being selected.

In addition, Sponsor reserves the right, in its sole discretion, to disqualify a potential winner for any of the following reasons: (a) non-compliance with these Official Rules; (b) in the event that the potential winner notification is returned as undeliverable; or (c) information showing that the Entry was defective or failed to comply with these Official Rules.

THE POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY ADMINISTRATOR AND SPONSOR’S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.

3. Claiming Prizes: Upon winner verification, the Administrator, on behalf of the Sponsor, will mail the tickets to each Grand Prize winner. Sponsor nor Administrator are responsible for lost, late, damaged, delayed, stolen or destroyed mailing of any prizes. All unclaimed or returned prizes remain the property of Sponsor.

4. Prizes & Approximate Retail Values ("ARV"): Four (4) Grand Prizes (one (1) per Drawing Pool) - Two (2) tickets to the 2018 Minnesota Bluegrass Old-Time Music Festival on August 9-12, 2018. ARV: \$210.00 each. Total retail value of all prizes is \$840.00. Prizes consist of only those items listed as part of the prize. All taxes associated with a prize are each winner's sole responsibility. Prize is nontransferable, and no substitution will be made except as provided herein at Sponsor's sole discretion. Prizes are not redeemable for cash. Sponsor reserves the right to substitute a prize, or component thereof, for one of equal or greater value if the designated prize should become unavailable for any reason. Sponsor may provide the Winners with an IRS Form 1099, if applicable, reflecting the actual final retail value of the Prize, or such other governmental tax forms that may be necessary, as determined in the sole discretion of Sponsor. All products are subject to the manufacturer's warranties and guarantees.

5. Eligibility: Open and offered only to legal residents of Minnesota and Wisconsin, who are 18 years of age or older. Employees and directors of Minnesota Bluegrass & Old-Timer Music Festival, ("Sponsor"), 2060 Digital, LLC d/b/a Hubbard Interactive ("Administrator"), Hubbard Radio, and their respective subsidiaries and affiliated companies, advertising, promotion or production agencies (collectively, with Sponsor and Administrator, the "Released Parties") and their immediate family members or individuals residing in their same household, are not eligible to participate or enter. Void where prohibited or restricted by law.

6. LIMITATION OF LIABILITY: By participating in this Sweepstakes, Entrants agree that the Sweepstakes Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due or undeliverable email notifications; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/website/UseNet accessibility, availability or traffic congestion; or any technical, mechanical, printing or typographical or other error; or unauthorized human intervention; or the failure to capture or loss of any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes, and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the website or any Sweepstakes-related website(s). This Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings,

demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) typographical or printing errors in these Official Rules or any Sweepstakes materials; (d) acceptance, receipt, delivery of, possession, defects in, use, nonuse, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (e) any change in prizes (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action[s], regulation[s], order[s] or request[s] prove[s] to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes; (g) human error; (h) incorrect or inaccurate transcription, receipt or transmission of any part of any entry; (i) any technical malfunctions or unavailability of a website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider or mail service utilized by any of the Released Parties or by an entrant; (j) interruption or inability to access the Sweepstakes or any online service via the Internet due to hardware or software compatibility problems.

7. DISPUTES: Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Minnesota State Court; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

8. PRIVACY POLICY: Any personally identifiable information collected during an entrant's participation in the Sweepstakes will be collected by Sponsor or its designee and used by Sponsor, its affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and in accordance with Administrator's Privacy Policy as stated at <http://corporate.hubbardradio.com/privacy-policy/>.

9. GENERAL: Any attempted form of participation in this Sweepstakes other than as described herein is void. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the email address associated with the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of any conflict with any Sweepstakes details contained in these Official Rules, the details of the Sweepstakes as set forth in these Official Rules shall prevail.

10. WINNER LIST/OFFICIAL RULES: For the name of the winners, send a hand-printed, self-addressed, stamped envelope ("SASE") to: Minnesota Bluegrass & Old-Timer Music Festival Sweepstakes Winners List/Official Rules (designate which), c/o 2060 Digital, LLC, 3415 University Avenue, St. Paul, MN 55114. The requests must be received by August 10, 2018. Or, to see the Official Rules without sending a SASE, see the Website.

11. Sponsor: Minnesota Bluegrass & Old-Time Music Festival.