

## Official Rules – Lowertown Pop – Minnesota Makers Sweepstakes

### NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING

- How to Enter:** To enter, visit the **Union Depot** page on Facebook (“Website”) beginning at 9:00 a.m. CT on March 1, 2018 through 11:59:59 p.m. CT on March 20, 2018 (the “Sweepstakes Period”), and complete the entry form, which includes your name, email address and daytime telephone number (“Entry Form”). The Sweepstakes Period will be broken out into twenty (20) separate daily entry periods (each, a “Daily Entry Period”), as specifically set forth in the *Entry, Drawing & Prize Chart* below. Once you have completed the Entry Form, click “submit” to be entered into the applicable Daily Entry Period, as set forth in the *Entry, Drawing & Prize Chart* below. Limit one (1) entry per person/email address for the entire Sweepstakes Period. However, to receive additional entries in a specific Daily Entry Period, upon submitting your entry form, you will see “Get More Entries” where entrants can refer a friend by sharing the Sweepstakes through Facebook, Twitter, email or sending a direct link. For each referred friend who successfully submits an entry form in the applicable Daily Entry Period, you will receive one (1) additional entry into that day’s Daily Entry Period. All entries must be received by 11:59:59 p.m. CT on the day before each Daily Entry Period’s Daily End Date as set forth in the *Entry, Drawing & Prize Chart* below or by 11:59:59 p.m. CT on March 20, 2018 to be entered into the final Daily Entry Period.

**This Sweepstakes is not sponsored, endorsed, administered by or associated with Facebook. By entering, you are providing the information to Sponsor, and not to Facebook.**

<i>Entry, Drawing &amp; Prize Chart</i>			
<b>Start Time and Date</b>	<b>End Time and Date</b>	<b>Random Drawing</b>	<b>Prize</b>
12:00:00 a.m. CT on 3/1/2018	11:59:59 p.m. CT on 3/1/2018	3/2/2018	1 Prize
12:00:00 a.m. CT on 3/2/2018	11:59:59 p.m. CT on 3/2/2018	3/5/2018	1 Prize
12:00:00 a.m. CT on 3/3/2018	11:59:59 p.m. CT on 3/3/2018	3/5/2018	1 Prize
12:00:00 a.m. CT on 3/4/2018	11:59:59 p.m. CT on 3/4/2018	3/5/2018	1 Prize
12:00:00 a.m. CT on 3/5/2018	11:59:59 p.m. CT on 3/5/2018	3/6/2018	1 Prize
12:00:00 a.m. CT on 3/6/2018	11:59:59 p.m. CT on 3/6/2018	3/7/2018	1 Prize
12:00:00 a.m. CT on 3/7/2018	11:59:59 p.m. CT on 3/7/2018	3/8/2018	1 Prize
12:00:00 a.m. CT on 3/8/2018	11:59:59 p.m. CT on 3/8/2018	3/9/2018	1 Prize
12:00:00 a.m. CT on 3/9/2018	11:59:59 p.m. CT on 3/9/2018	3/12/2018	1 Prize
12:00:00 a.m. CT on 3/10/2018	11:59:59 p.m. CT on 3/10/2018	3/12/2018	1 Prize
12:00:00 a.m. CT on 3/11/2018	11:59:59 p.m. CT on 3/11/2018	3/12/2018	1 Prize
12:00:00 a.m. CT on 3/12/2018	11:59:59 p.m. CT on 3/12/2018	3/13/2018	1 Prize

12:00:00 a.m. CT on 3/13/2018	11:59:59 p.m. CT on 3/13/2018	3/14/2018	1 Prize
12:00:00 a.m. CT on 3/14/2018	11:59:59 p.m. CT on 3/14/2018	3/15/2018	1 Prize
12:00:00 a.m. CT on 3/15/2018	11:59:59 p.m. CT on 3/15/2018	3/16/2018	1 Prize
12:00:00 a.m. CT on 3/16/2018	11:59:59 p.m. CT on 3/16/2018	3/19/2018	1 Prize
12:00:00 a.m. CT on 3/17/2018	11:59:59 p.m. CT on 3/17/2018	3/19/2018	1 Prize
12:00:00 a.m. CT on 3/18/2018	11:59:59 p.m. CT on 3/18/2018	3/19/2018	1 Prize
12:00:00 a.m. CT on 3/19/2018	11:59:59 p.m. CT on 3/19/2018	3/20/2018	1 Prize
12:00:00 a.m. CT on 3/20/2018	11:59:59 p.m. CT on 3/20/2018	3/21/2018	1 Prize

2. **Random Drawings:** From all Daily Entry Period entries received pursuant to Paragraph 1 (a) above, one (1) Prize Winner will be randomly drawn on or about the Random Drawing date set forth in the Entry, Drawing & Prize Chart above from among all entries received per Daily Entry Period. All non-winning entries WILL be rolled over into subsequent Daily Entry Periods. Limit one Prize per person/household during the entire Sweepstakes Period. Daily Entry Period Prize winners will be notified by phone/email. Winners will be notified by telephone, or email on or about the date of the drawing. Administrator will make up to **2 attempts** to contact the winner. If the winner cannot be contacted after 2 attempts, that potential winner will forfeit the prize, and the prize may be awarded to an alternate winner, time permitting. Upon winner verification, each winner must pick up their prize at Will Call at the Lowertown Pop Event at Union Depot on March 24, 2018. In the event a winner cannot pick up their prize at the Event, that winner will forfeit his/her rights to the ticket portion of the prize, but can pick up their remaining portion of the prize (if applicable) at **3415 University Avenue, St. Paul, Minnesota 55114**, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) **after March 26, 2018 but before April 15, 2018**. Each winner may also be required to sign a Publicity and Liability Release (“Release”) and complete and sign a W-9 form for tax purposes prior to having the ability to (and as a condition of) pick up their Prize. Failure to comply with the deadlines set forth above shall be deemed to be the winner’s forfeiture of his or her right to claim the Prize. Each winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver’s license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, the prize will not be awarded. All unclaimed prizes remain the property of Sponsor.
3. **Prizes & Approximate Retail Values (“ARV”): Twenty (20) Daily Prizes**, awarded depending on the date each Winner is deemed a Winner as follows. Please note: the Lowertown Pop tickets are good for entry into the Lowertown Pop 2018 Event at Union Depot on March 24, 2018 (“Event”) only:

- **3/1/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.

- **3/2/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and Moxie Malas – double wrap bracelet “Surya”. ARV: \$78.
- **3/3/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/4/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and StormSister Spatigue – Wicked lotion candle and shampoo bar. ARV: \$70.00.
- **3/5/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/6/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and Nelli Designs – candle and matches, mini framed print and \$20 Gift Card. ARV: \$100.00.
- **3/7/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/8/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and Fast Mary’s Gift Set including: two (2) 8oz bottles of Fast Mary’s (one mild, one hot), logo glass, and Fast Mary’s t-shirt. ARV: \$75.00.
- **3/9/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/10/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and EverArt Designs Jewelry piece. ARV: \$70.00.
- **3/11/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/12/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and Inclusivitee Design a custom pet t-shirt with a local artist. ARV: \$100.00.
- **3/13/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/14/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and nest PURE clutch ARV: \$90.00.
- **3/15/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/16/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and a \$50.00 Whatnot Boutique Gift Card. ARV: \$70.00.
- **3/17/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/18/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and a \$50.00 The Vintage Studio Gift Card. ARV: \$70.00.
- **3/19/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets ARV: \$20.00.
- **3/20/2018** Daily Entry Period Prize – Pair of Lowertown Pop tickets and \$50.00 of Heavenly Treats sweets. ARV: \$70.00.

Tickets are subject to the terms, conditions and restrictions printed on the tickets. Winners are solely responsible for taxes associated with any prize. Transportation and parking are not included as part of any prize.

4. **Eligibility:** Open and offered only to legal residents of the Minnesota and Wisconsin who are 18 years of age or older. Employees and directors of Lowertown Pop (Union Depot) (“Sponsor”) and, 2060 Digital, LLC (collectively, “Administrator”), and Hubbard Radio, LLC, and their respective subsidiaries and affiliated companies, advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household, are not eligible to participate or enter. Void where prohibited.
5. **General Rules:** Sponsor, Administrator and their respective agencies are not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated or misdirected entries, entries not received by the entry deadline, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user’s ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind including any injury

or damage to any person's computer related to or resulting from participating in the Sweepstakes. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or insufficient space in user's e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes, as determined by Sponsor, in their sole discretion. If the Sweepstakes is so cancelled, judging will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry made by Internet will be declared made by the "authorized e-mail account holder" and any damage made to the Web site will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrant may be requested to provide Sponsor with proof that the entrant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.** By entering this Sweepstakes, entrants give their express permission to be contacted by Sponsor or Administrator by telephone, email and/or postal mail. By participating in this Sweepstakes, you acknowledge and agree that Sponsor may collect the personal information submitted by you, and use information pursuant to Administrator's privacy policy available at <http://corporate.hubbardradio.com/privacy-policy/>. No substitution, cash redemption or transfer of prize by winner permitted, but Sponsor reserves the right to substitute prize of equal or greater value. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Entrants, by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, Administrator, Facebook, and their respective parents, subsidiaries, affiliates, distributors, licensors, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and/or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of any prize, or their participation in this Sweepstakes, or any prize-related activity. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges. Except where prohibited by law, by accepting a prize, winners agree

that Sponsor, Administrator and their related and affiliated companies may use the winner's name, address (city, state), photograph, videotape, likeness, and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, Administrator and their related and affiliated companies or to this Sweepstakes and grants to Sponsor, Administrator and their related and affiliated companies any and all rights to said use without further notice and/or compensation except where prohibited by law. Sponsor may use any photograph received in conjunction with this sweepstakes in any future marketing materials, including, but not limited to, brochures, website, Facebook, other social media, flyers and pamphlets. Any person submitting a photograph will not receive any compensation if Sponsor uses his/her photograph in marketing materials and will not be notified by Sponsor in the event his/her photograph is used in marketing materials.

6. **Winner's List/Official Rules:** For names of winners, see our Facebook page.
7. **Sponsor:** Lowertown Pop (Union Depot), St. Paul, MN.