

Official Rules – Bare Honey & Friends Sweepstakes

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING

- How to Enter:** To enter, visit the Bare Honey's page on Facebook ("Website") beginning at 2:00 p.m. Central Time ("CT") on December 13, 2017 through 11:59:59 p.m. CT on January 4, 2018 (the "Sweepstakes Period"), and complete the entry form, which includes your name, email address and daytime telephone number ("Entry Form"). The Sweepstakes Period will be broken out into six (6) separate entry periods (each, an "Entry Period"), as specifically set forth in the *Entry, Drawing & Prize Chart* below. Once you have completed the Entry Form, click "submit" to be entered into the applicable Entry Period (dependent upon the date you submit the entry), as set forth in the *Entry, Drawing & Prize Chart* below. Limit one (1) entry per person/email address for the entire Sweepstakes Period. However, to receive additional entries in a specific Entry Period, upon submitting your entry form, you will see "Get More Entries" where entrants can refer a friend by sharing the Sweepstakes through Facebook, Twitter, email or sending a direct link. For each referred friend who successfully submits and entry form in the applicable Entry Period, you will receive one (1) additional entry into that applicable Entry Period. All entries must be received by 11:59:59 p.m. CT on the day before each Entry Period's End Date as set forth in the *Entry, Drawing & Prize Chart* below or by 11:59:59 p.m. CT on January 4, 2018 to be entered into the final Entry Period.

This Sweepstakes is not sponsored, endorsed, administered by or associated with Facebook. By entering, you are providing the information to Sponsor, and not to Facebook.

<i>Entry, Drawing & Prize Chart</i>			
Start Time and Date	End Time and Date	Random Drawing	Prize
2:00:00 p.m. CT on 12/13/2017	11:59:59 p.m. CT on 12/18/2017	12/19/2017	1 Prize
12:00:00 a.m. CT on 11/21/2017	11:59:59 p.m. CT on 12/21/2017	12/22/2017	1 Prize
12:00:00 a.m. CT on 11/22/2017	11:59:59 p.m. CT on 12/25/2014	12/26/2017	1 Prize
12:00:00 a.m. CT on 11/27/2017	11:59:59 p.m. CT on 12/28/2017	12/29/2017	1 Prize
12:00:00 a.m. CT on 11/28/2017	11:59:59 p.m. CT on 1/1/2018	1/2/2018	1 Prize
12:00:00 a.m. CT on 11/29/2017	11:59:59 p.m. CT on 1/4/2018	1/5/2018	1 Prize

- Random Drawings:** From all Entry Period entries received pursuant to Paragraph 1 (a) above, one (1) Prize Winner will be randomly drawn on or about the Random Drawing date set forth in the *Entry, Drawing & Prize Chart* above from among all entries received per Entry Period. Odds of winning depend on the number of eligible entries received by each Random Drawing date. All non-winning entries WILL be rolled over into subsequent Entry Periods. Limit one Prize per person/household during the entire Sweepstakes Period. Entry Period Prize winners will be notified by phone/email. Winners will be notified by telephone,

or email on or about the date of the drawing. Administrator will make up to **2 attempts** to contact the winner. If the winner cannot be contacted after 2 attempts, that potential winner will forfeit the prize, and the prize may be awarded to an alternate winner, time permitting.

3. **Claiming Prizes:** Upon winner verification, **as a condition of being named a Prize winner**, the potential Prize winner must come in person at Administrators studios (on behalf of Sponsor) located at 3415 University Avenue, St. Paul, Minnesota 55114, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within **ten (10) business days** of the day he or she wins to verify that he/she is the qualified winner and may be required to sign a Publicity and Liability Release (“Release”). Failure to comply with these deadlines shall be deemed to be the winner’s forfeiture of his or her right to claim the Prize. Each winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state drivers license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, the prize will not be awarded. All unclaimed prizes remain the property of Sponsor.
4. **Prizes & Approximate Retail Values (“ARV”): Six (6) Prizes** (one (1) Prize per Random Drawing date) –

December 19, 2017 Random Drawing Prize: One (1) \$50 and one (1) \$15 gift card to Red Cow or Red Rabbit; and one (1) 10 oz. Bare Honey Raw Wildflower Honey Jar. ARV: \$74.99.

December 22, 2017 Random Drawing Prize: One (1) \$65 gift card to Blink; and one (1) \$11.99 10 oz. Bare Honey Vanilla Bean Spreadable Honey Jar. ARV: \$76.99.

December 26, 2017 Random Drawing Prize: One (1) \$40 gift card to Butter Bakery; one (1) \$9.99 Bare Honey Mini Honey Gift Set 1.87 oz. Jars (set of 3); and one (1) \$28.99 3lb Bare Honey Lavender Jar. ARV: \$78.98.

December 29, 2017 Random Drawing Prize: One (1) \$30 gift card to Sencha; (1) \$9.99 Bare Honey mini Honey Gift Set 1.87 oz. Jars (set of 3); and one (1) \$26.99 3lb Bare Honey Raw Wildflower Jar. ARV: \$66.98.

January 2, 2018 Random Drawing Prize: One (1) \$25 gift card to Bardo; and one (1) \$10.99 Chocolate Spreadable Honey Jar. ARV: \$35.99.

January 5, 2018 Random Drawing Prize: One (1) \$50 and one (1) \$15 gift card to Red Cow or Red Rabbit; and one (1) \$10.99 10 oz. Bare Honey Cinnamon Jar. ARV: \$75.99.

ARV of all prizes: **\$409.92**. Prizes only consist of the items specifically listed as part of the prize. Gift cards are subject to the terms, restrictions and conditions printed on the cards. Winners are solely responsible for taxes associated with any prize. Prizes are non-transferable, not redeemable for cash and may not be substituted by winner, but Sponsor may substitute a prize, or any portion of a prize, at Sponsor’s sole discretion for one of equal or greater value. In the event not enough sufficient entries are received during any Entry Period, Sponsor is not responsible to give away a Prize for that Entry Period.

5. **Eligibility:** Open and offered only to legal residents of Minnesota or Wisconsin who are 21 years of age or older. Void outside of MN and WI, and where prohibited or restricted by law. Employees and directors of Bare Honey (“Sponsor”) and, 2060 Digital, LLC d/b/a Hubbard Interactive (“Administrator”), and their respective subsidiaries and affiliated companies, advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household, are not eligible to participate or enter.
6. **General Rules:** Sponsor, Administrator and their respective agencies are not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated or misdirected entries, entries not received by the entry deadline, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user’s ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind including any injury or damage to any person’s computer related to or resulting from participating in the Sweepstakes. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user’s Internet service provider and/or insufficient space in user’s e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes, as determined by Sponsor, in their sole discretion. If the Sweepstakes is so cancelled, judging will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry made by Internet will be declared made by the “authorized e-mail account holder” and any damage made to the Web site will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. “Authorized e-mail account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrant may be requested to provide Sponsor with proof that the entrant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. By entering this Sweepstakes, entrants give their express permission to be contacted by Sponsor or Administrator by telephone, email and/or postal mail. By participating in this Sweepstakes, you acknowledge and agree that Sponsor may collect the personal information submitted by you, and use information pursuant to Administrator’s privacy policy available at <http://corporate.hubbardradio.com/privacy-policy/>. No substitution, cash redemption or

transfer of prize by winner permitted, but Sponsor reserves the right to substitute prize of equal or greater value. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Entrants, by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, Administrator, Red Cow, Sencha, Butter Bakery, Bardo, Blink, Facebook, and their respective parents, subsidiaries, affiliates, distributors, licensors, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and/or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of any prize, or their participation in this Sweepstakes, or any prize-related activity. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges. Except where prohibited by law, by accepting a prize, winners agree that Sponsor, Administrator and their related and affiliated companies may use the winner's name, address (city, state), photograph, videotape, likeness, and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, Administrator and their related and affiliated companies or to this Sweepstakes and grants to Sponsor, Administrator and their related and affiliated companies any and all rights to said use without further notice and/or compensation except where prohibited by law. Sponsor may use any photograph received in conjunction with this sweepstakes in any future marketing materials, including, but not limited to, brochures, website, Facebook, other social media, flyers and pamphlets. Any person submitting a photograph will not receive any compensation if Sponsor uses his/her photograph in marketing materials and will not be notified by Sponsor in the event his/her photograph is used in marketing materials.

7. **Winner's List/Official Rules:** For names of winners or a copy of these Official Rules, see our Facebook page after the Sweepstakes Period.
8. **Sponsor:** Bare Honey, 900 6th Ave SE, Minneapolis, MN 55414.